BOBBY TESALONA

FRONTEND DEVELOPER

🌐 bobbyt.uk
✉️ bobby@bobbyt.uk
in linkedin.com/in/roberttesalona
github.com/BobbyT85
gitlab.com/BobbyT85

PROFILE

As a versatile Frontend Developer with a passion for creativity, I continually seek opportunities to enhance my skills, whether it's recently learning React and Redux on projects or delving into Frontend DevOps with Node upgrades and refactoring Gulp tasks.

However, with over a decade of experience in the digital media sector too, I've honed not only my development skills but have also become proficient in design, comfortable using Photoshop as much as VS Code.

I have experience in both large and small agencies, collaborating in different sized teams and even autonomously. In these roles, I've delivered global-reaching websites and campaigns, from display advertising to social game suites.

EDUCATION

- **2007**
  BSc (HONS)
  MULTIMEDIA COMPUTING (FIRST CLASS)
  University of Westminster

SKILLS

> **TECHNICAL SKILLS**

- HTML / CSS / JAVASCRIPT
- REACT / REDUX
- GULP
- FREEMARKER
- GREENSOCK

> **PROGRAM SKILLS**

- VS CODE
- PHOTOSHOP
- AFTER EFFECTS
- CELTRA
- CUBASE

HOBBIES

- MUSIC (LISTENING & PLAYING)
- GIGS (MUSIC & STANDUP)
- GAMING
- DARTS
- FOOTBALL

WORK EXPERIENCE

MID-LEVEL ENGINEER
Pulselive

2021 NOW

- Created the Notifications Center and carried out bugfixes for Barcelona
- Site maintenance, updates and features for multiple World Rugby sites
- Contributed to the build of the 2022 RWC Sevens site
- Involved in the full development of the new MotoGP site from start to finish and ended up building a significant amount of it
- Performed updates on Node, dependencies and Gulp tasks across multiple client repositories with significant refactoring in certain cases

HTML5 DEVELOPER
Saatchi & Saatchi

2019 2021

- Joined the digital display and development team to create DoubleClick and Flashtalking banners for EE, Mercedes-Benz, Direct Line and HSBC
- Created templates and animation libraries for clients
- Explored Gulp automation and writing tasks
- Helped the wider team in completing other motion and design tasks

FREELANCE RICH MEDIA DEVELOPER
Bobby T Ltd

2017 2019

- Worked on numerous campaigns and creating new formats and builds for agencies such as Doner, Waste Creative, Fetch, TBWA and Collective
- Clients for the work created include British Gas, LG, Microsoft, Nintendo, Netflix, Sony and Westfield

CREATIVE TECHNOLOGIST
TBWA\London

2017 2017

- Created banner ads for Airbnb, Airbus and Nissan
- Worked on a personal project during downtime creating an Applescript and Shell Script based backup application

LEAD DEVELOPER
Collective UK

2013 2017

- Built award winning Rich Media units in both Flash and HTML
- Clients include ASDA, BBC, Bulmers, Disney, Fox, Red Bull & Warner Bros.
- Built new formats and templates
- Shortlisted for the IPA MOA Unsung Hero of the Year award in 2015